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Proposed Cloud Storage Program

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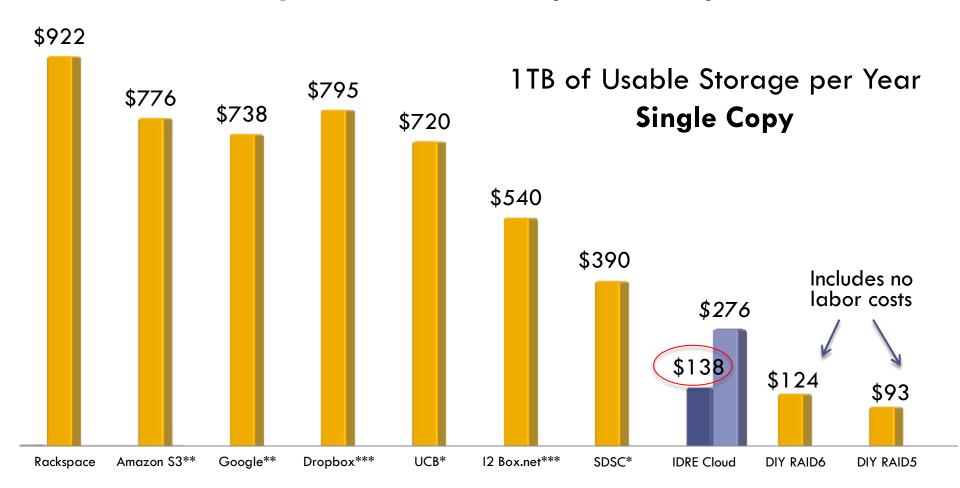
Carmela Cunningham, COO
Office of Information Technology

- Why this program?
 - A large percentage of UCLA's precious research data is currently backed up in "consumer-level" systems
 - Increasing demand for multiple terabytes of "inexpensive,"
 "good enough" backup/archival research data storage.
 - HPC storage is overkill, too expensive, and difficult to make available outside of our cluster environment.
 - A need to satisfy various granting agency data plan requirements for retention and sharing
 - Archival storage as a project had a 100% endorsement and the most funding from the recent IDRE Informatics grant process.

- Program Goal Provide archival and backup of research data with the following characteristics:
 - Professionally run, flexible, full-service offering
 - A highly competitive price which is
 - Lower than external Cloud Storage providers
 - Data is kept on campus; No extra data movement charges
 - "Good enough," no extras that drive the cost up
 - A balance of ease of use, performance, reliability, maintainability and cost
 - Better than the usual DIY solutions which generally:
 - Have lower reliability, scalability, performance
 - Never account for labor costs -2-4hrs/mo. \sim \$350-\$700/yr. which is typically paid from research funds
 - Full integration with the campus rEcosystem

- Financial terms are key to the success of this program
 - Requires buying a large amount of storage upfront
 - Competitive volume pricing from vendors
 - The system architecture is crucial
 - Low cost but with maximum flexibility
 - We picked SDSC as our representative market price top
 - can't charge more others are even higher
 - Our target price is close to what people are paying now
 - Competitive to the full cost to run a DIY system
 - Variable pricing model
 - Incentivize larger volume and longer time period purchases

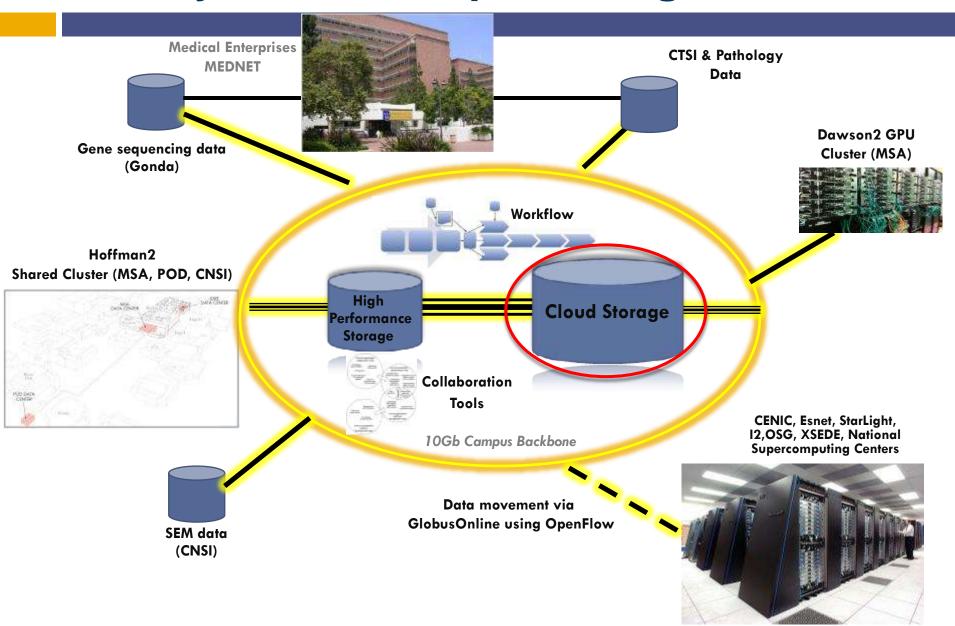
Cloud Storage Service Price Comparison Proposed Rates



^{*} No single replica option. ** Without read traffic charges. ***Replica on user's desktop

- Proposed IDRE Cloud Program versus IT Services
 Storage Program
 - The two programs differ in significant ways
 - Hardware We are optimizing on commodity, highdensity, mass storage. Support hardware based on HPC systems.
 - Middleware We are using a combination of advanced
 VMware with our own custom-built automation overlay.
 - Expertise We are leveraging our HPC knowledge of high performance hardware, networks, interconnects and software development to engineer our storage system.
 - Network We are using a combination of 10Gb Ethernet and 40Gb Infiniband which we currently use for HPC.
 - Tight integration with our HPC resources, rEcosystem and external leadership class facilities.

rEcosystem Conceptual Diagram



- Next Steps
 - **Establish a pilot** to substantiate demand, services, technologies and costs. *In process, estimate November* 2012 for pilot start.
 - In parallel, proceed with seeking financial model and pricing approvals from POSSSE. In process.
 - Sales and service agreement is being submitted.
 - Secure a loan based on a five-year payback period. Need POSSSE approval first.
 - Assuming a technically and financially successful pilot, officially roll the service out to the campus.
 - Also assumes POSSSE approval and loan
 - Plan to be up and running by the end of Q1 2013

Questions?